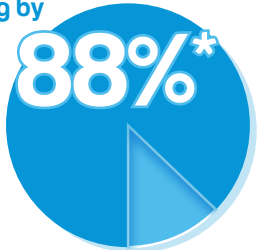




TEAM WLSL™

BY THE NUMBERS

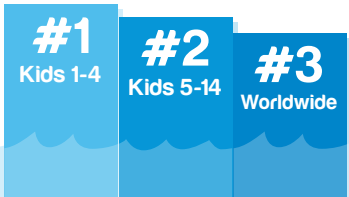
Awareness
Makes A Difference
 Research shows formal swimming lessons can reduce the risk of drowning by



* Participation in formal swimming lessons can reduce the risk of drowning by 88% among children aged one to four. (Source: Pediatrics & Adolescent Medicine 2009)

Drowning

is the leading cause of death for kids 1-4 in the U.S., the 2nd leading cause of injury-related death for kids 5-14 and the 3rd leading cause worldwide



2010-2025
6,329 Host Locations
 in **56** Countries



More than **3.3 BILLION** impressions sending the message *Swimming Lessons Save Lives™*

More than **240,000+** Hours of water safety training provided

